



Media Kit





Accelerating your  
brand's growth with  
every frame.





# DIGITANK STUDIOS

We are a full-video production company specialized in producing video content and campaigns that will enable your brand to engage with your audience across various exciting platforms.



# MISSION

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To connect with our audience with every platform possible.

# VISION

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To build trusting relationship with esteemed brands.

# GOAL

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Through meaningful client relationships, we hope to collaborate in creating impactful messaging with the audience.





Digitank Studios was founded back in 2010 by its CEO, Franco Alido. The studio made its debut in producing full feature films such as Senior Year and The Leaving as well as supporting movies like Mangatyanan and SM Cinema big shot. Through the years, we've made leaps exploring platforms like film, TV, documentary and digital.

Today, Digitank Studios receives high demands for its services creating digital ads and several corporate videos. Some of our esteemed partners are BBDO, DOH, CO STUDIO, Yamaha, Sanicare, and Western Digital to name a few.

Given the current situation, we have also been executing a lot of online livestreaming for clients and started opening our studio for production to provide all-in and convenient services to our clients.






A hand-drawn storyboard on a whiteboard with a laptop keyboard visible in the background.


Storyboarding  
Scriptwriting  
Research  
Art Direction  
Director's Treatment

A woman wearing a face mask is shown in a video feed on a monitor, with camera equipment visible in the foreground.

Coordination  
Logistics  
Talent Scouting/VTR Casting  
Rehearsals  
Location Scouting/Managing  
Crew Hiring  
Production Design  
Wardrobe  
Technical Rehearsals  
Covid Testing

A person is operating a professional video camera mounted on a tripod in a studio setting.

Video Production Shoot  
Digital Ads/TV Commercial  
Profile/Testimonial Videos  
Company Videos  
Live Streaming  
Documentaries  
Event Coverage  
In-Studio Shoot  
On Location Shoot  
Voice Over In-House  
Studio Recording

A computer workstation with two monitors displaying video editing software and a keyboard.

Video Editing  
Motion Graphics  
2D and 3D Animation  
Color Grading  
Audio Editing  
Original Music Scoring  
Sound Design

**Concept  
Development**

**Pre  
Production**

**Production**

**Post  
Production**



# DEMO REEL



DIGITAL ADS



CORPORATE/ AVP



# DEMO REEL



ANIMATION



LIVE EVENTS



# DIGITAL ADS SAMPLE WORKS

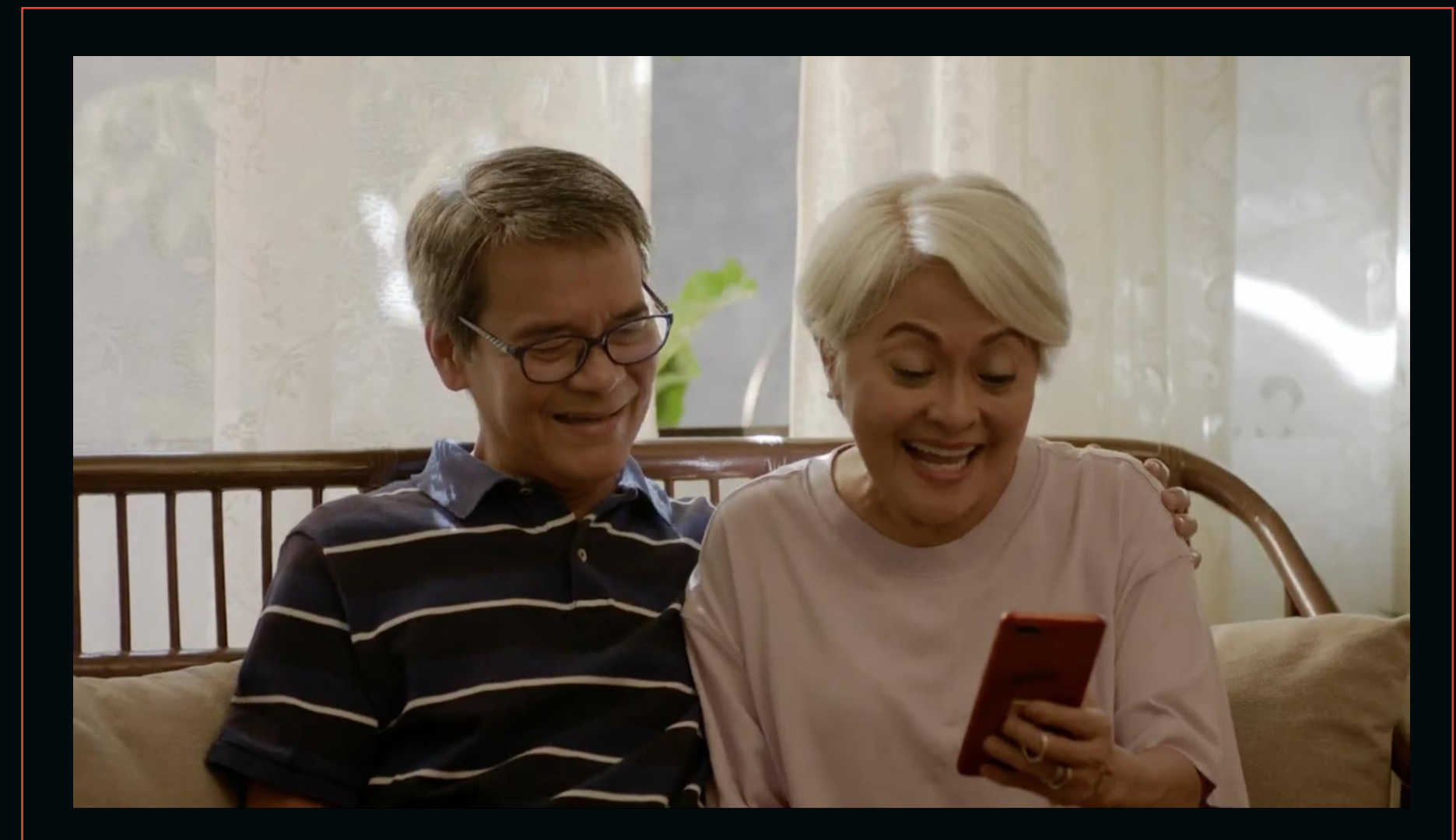
with motion graphics

Digital Ads Playlist



Bajaj

Bajaj RE Bagong Biyahe (2021)



Sanicare

#OneLessWorry with Sanicare (2020)



# CORPORATE/AVP SAMPLE WORKS

## Corporate/AVP Playlist



## Cathay Land International

Official AVP (2019)



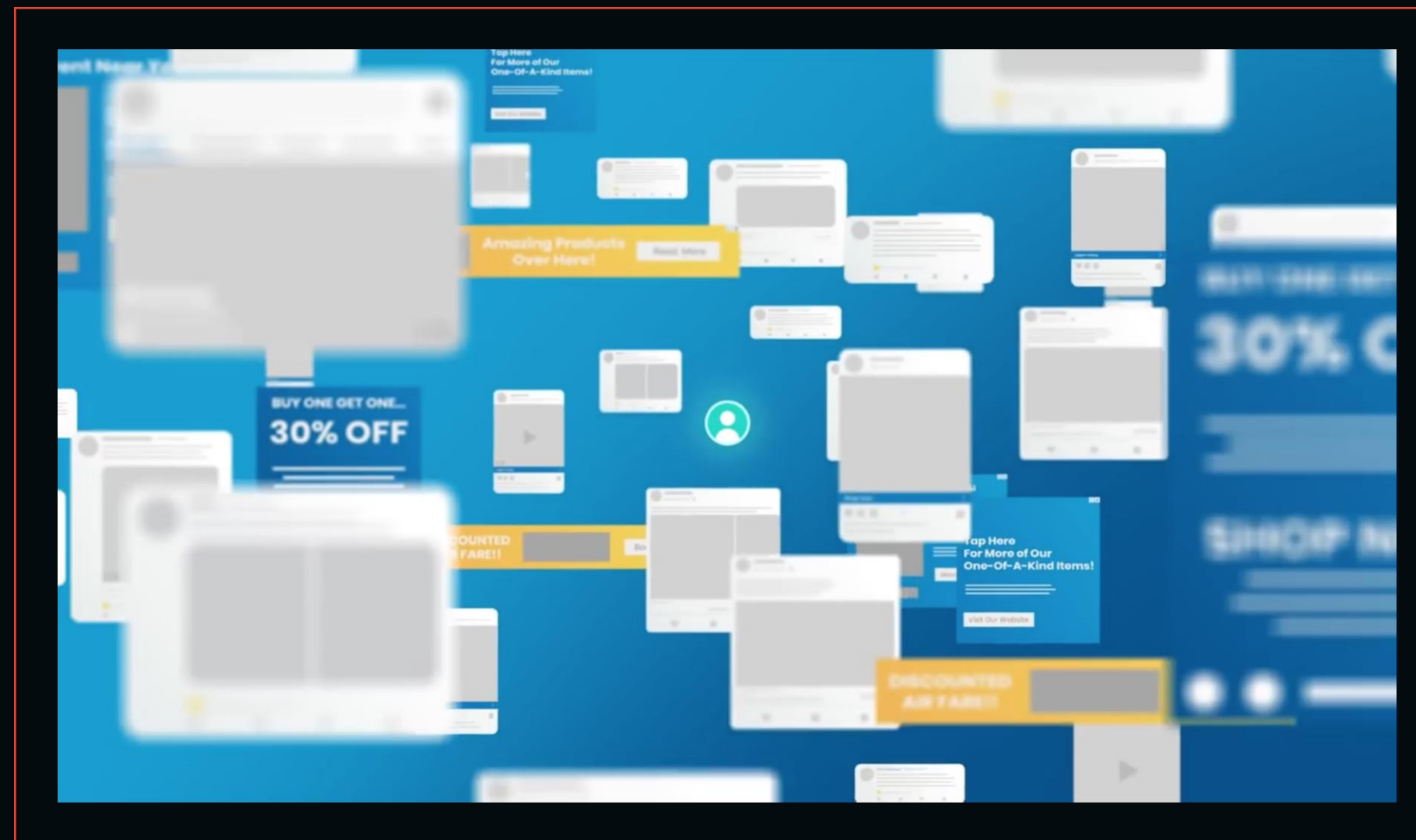
## Elizabeth Seton

Seton Strong (2020)



# MOTION GRAPHICS SAMPLE WORKS

## Motion Graphics Playlist



## Mobile360 PH

Yondu-How #TheNewMobile360  
(2020)



## Payong App

Full AVP Launch (2021)



# LIVE EVENTS SAMPLE WORKS

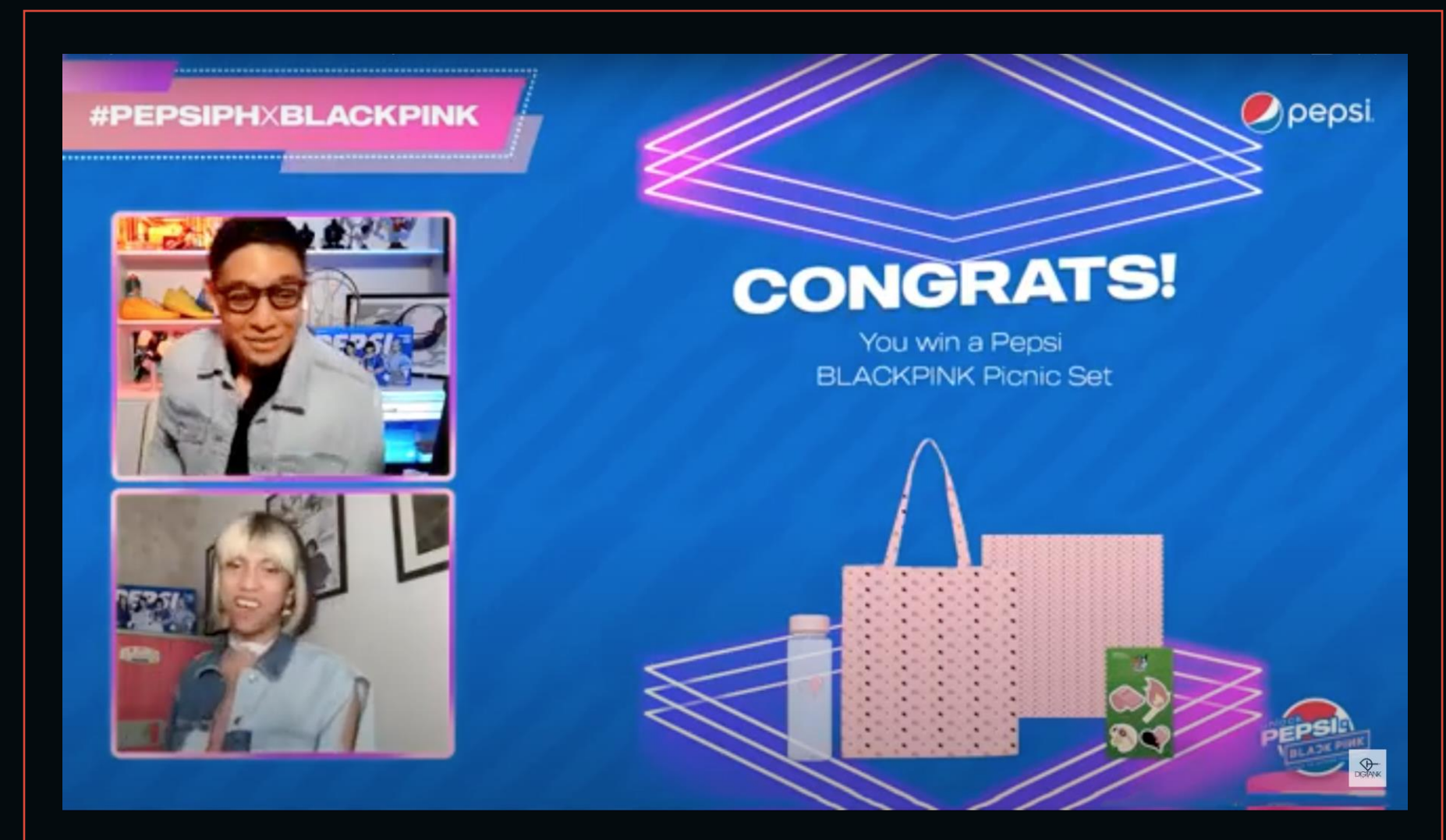
Zoom, Microsoft Teams, Youtube, Facebook Live

## Live Events Playlist



## Bvlgari

Bvlgari FW20 Online Styling Session (2020)



## Pepsi

Pepsi Blackpink Dance Party (2021)



# PARTNERS

AGENCY and CLIENTS

BBDO



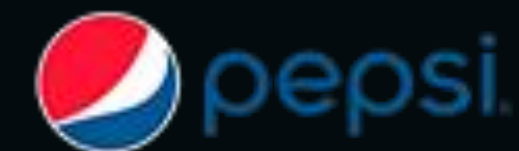
AVON



BVLGARI



JobStreet.com



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# COME LET'S COLLABORATE!



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